

# EXPO SEGURIDAD MÉXICO AND WIALON PARTNER EVENT 2024

CONNECT WITH THE WIALON COMMUNITY

# Wialon IoT zone. Exhibit with us globally

wialon | developed by Gurtam

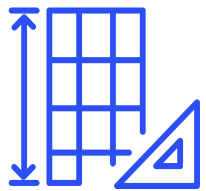


**April 16–18, 2024, Mexico City, Mexico**

Expo Seguridad Mexico is the major security event in Latin America that brings together advanced technologies, products, and services in the security industry. It's a platform to unlock new business opportunities, network with top players and stay ahead of innovations. Each year Wialon is teaming up with some of our trusted partners to build an IoT zone — a large booth at the very heart of the Expo Seguridad venue.

Gurtam calls together partners — hardware manufacturers, connectivity providers, Wialon-based software developers — to bring our presence at Expo Seguridad Mexico 2024 to the fore. Large scale booth of 180 square meters in the heart of the hall where every Wialon partner interested gets a fully equipped display area while exhibition visitors — your clients — will find all the answers in one place.





## Particular attention

180 square meters booth to attract more customers and press. Together we'll make it superior to average exhibition areas on the sidelines of Expo Seguridad.



## One-stop shop for integrators and access to the Wialon community

All types of hardware manufacturers, connectivity providers, and the developers of custom solutions — at a single location we offer your potential clients everything they need. Besides, you become closest to the Wialon community uniting 2,400+ partners worldwide.



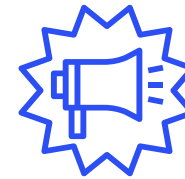
## Expo Seguridad 2024 “Central stage”

Let's have a look at the floorplan — Expo's best exhibition spaces are already booked. To remain in the public eye — join Wialon.



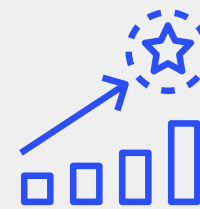
## State-of-the-art booth ready for use

Save your time on thinking over design issues, searching for competent contractors and controlling them — Wialon takes personal charge of the above and more.



## Maximum publicity throughout the year

For the whole year we'll be promoting the event and the project — invitations, blog articles, SMM activities, press-releases, and media handling.



## New prospects for advancements

Partners co-exhibiting with Wialon are granted exclusive opportunities and access to the Wialon community at the **Wialon partner event (April 15, 2024)**. Connect with the local community and promote your products.



## Networking and shared experiences

We invite partners and abandon competitors. That's why you can share best practices, extend network of contacts and feel inspired by the new ideas.

## BOOTH

- Ready-to-use exhibition booth
- Construction and design by Wialon
- Exhibitors passes for 2 employees (the number of your employees at the booth is not limited though)
- High-speed internet via wire
- Cleaning services
- Water and beverages
- Wialon experts support to address the most sophisticated issues
- Constant influx of visitors

## PROMO

- Participation in the Wialon partner event (April 15, 2024)
- Accessing attendees' contacts through an event networking app
- References in all press-releases, blog articles and interviews
- References and logo placement in the major press release forwarded to the booth visitors and mailing subscribers
- For hardware manufacturers: publication of news articles in the hardware section at gurtam.com

## INVESTMENT

Being at the heart of Expo Seguridad Mexico and enjoying the attention of the community and publicity with no major concerns for only USD **12,900**.

Note that this offer is valid only for the early birds who sign the contract before March 1, 2024. The price for the companies that decide to join us after March 1, 2024 will be USD 14,900.

**Make the most of your participation at Expo Seguridad Mexico 2024 — join Gurtam!**



# IoT zone highlights

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# Working station

The working station is the 4-5 square meters area of the booth you will use while working at the expo. It has two similar sides, each side is used by one participant. At the working station, you will have at your disposal:

- a 25" display\* (HDMI cable provided);
- 2 shelves;
- 2 bar stools;
- a pedestal table with a shelf (locked with a key);
- a signboard for your company's logo and a brief description (designed by Wialon);
- communication lines (220V) with three sockets;
- Internet access (wired).

\* Laptop to connect to display is not provided.

All graphic design is done by Wialon.  
The overall view of your working station may be slightly different from the presented pictures.

