

# WIALON FLEET MANAGEMENT HUB PARTICIPATION OFFER 2025

**wialon** | powered  
by Gurtam

CONNECT WITH THE WIALON COMMUNITY

# Wialon fleet management hubs. Exhibit with us globally

In 2025, Wialon is gearing up for an exciting journey across the globe! We'll be part of different industry events and build our iconic fleet management hub (ex-IoT zone) in **Mexico, Brazil, Colombia, and the UAE.**

**What is fleet management hub?** The Wialon fleet management hub is a special area that hosts an ecosystem of IoT companies: hardware manufacturers, connectivity providers, and developers of Wialon-based solutions. It serves as a platform that helps visitors to discover new business opportunities, connect with industry leaders, and stay ahead of the latest innovations.

**We invite you to exhibit with us in the fleet management hubs to increase your visibility and get access to potential customers!**



# Why exhibit with us?

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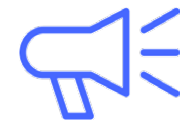
**Turnkey booth.** Save your time on thinking over the design, searching for competent contractors, and dealing with technical details — Wialon takes personal charge of the above and more.



**Ample sales and networking opportunities.** Connect with your target audience — hundreds of telematics service providers who are in need of your services and hardware for their projects.



**Stay up to date with market trends and customer needs.** Get access to Wialon networking events held one day prior to each expo, and get valuable insights and new opportunities to expand your business.



**Promo support before, during, and after the expo.** Benefit from visibility in our press releases, blog articles, and interviews dedicated to the event.



**Cost and time savings.** Take advantage of the Wialon package offer — exhibit with us at 2 or 3 exhibitions this year. It's cheaper than participating in each expo separately, requires less paperwork, and simplifies the planning process.

Each expo holds significant importance in its respective region, acting as a point of attraction for telematics service providers and large businesses seeking to incorporate innovative solutions.

# Expo Seguridad

Mexico City, Mexico

**June 24-26**

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Expo Seguridad is one of the biggest security events in Latin America. It brings together advanced technologies, products, and services in the security industry.

[Check out the highlights from 2024](#)  
[Video highlights](#)



# Exposec International Security Fair

São Paulo, Brazil

**June 10-12**

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Exposec is the major security event in Brazil. The exhibition features the newest security-related technologies, goods, and services. Hundreds of brands and thousands of visitors come to Exposec to learn more about new solutions on the market and to share ideas.

[Check out the highlights from 2024](#)  
[Video highlights](#)



# ESS + Security Fair

Bogota, Colombia

**August 27-29**

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The ESS+ Security Fair, held in Bogotá, Colombia, is a prominent event focused on security and safety, with over 30 years of experience bringing together exhibitors and professionals from across Latin America.

[Check out the highlights from 2024](#)



# GITEX GLOBAL

Dubai, UAE

**October 14-18**

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GITEX GLOBAL is one of the largest tech shows in the world. Thousands of creators, investors, and enthusiasts gather in Dubai to demonstrate the latest technologies in AI, cybersecurity, mobility, sustainable tech, telematics, and IoT.

[Check out the highlights from 2023](#)

[Video highlights](#)



# Expo offers

| Expos 2025                 | 1 expo of your choice | Any 2 expos out of 4 | Any 3 expos out of 4 | All 4 expos  |
|----------------------------|-----------------------|----------------------|----------------------|--------------|
|                            | Price, \$             | 10% discount         | 20% discount         | 30% discount |
| <b>Expo Seguridad</b>      | 6,900                 | 6,210                | 5,520                | 4,830        |
| <b>Exposec</b>             | 6,900                 | 6,210                | 5,520                | 4,830        |
| <b>ESS + Security Fair</b> | 4,900                 | 4,410                | 3,920                | 3,430        |
| <b>GITEX Global</b>        | 9,900                 | 8,910                | 7,920                | 6,930        |



# What's included in the price?

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## Booth

- Ready-to-use exhibition booth
- Exhibitors passes for 2 employees
- High-speed internet via wire
- Cleaning services
- Water and beverages
- Wialon experts' support

## Promo

- References in press releases, blog articles, and interviews
- References in emails to Wialon partners dedicated to the event
- Access to Wialon networking events

# Working station

The working station is the 4-5 square meters area of the booth you will use while working at the expo. It has two similar sides, each side is used by one participant. At the working station, you will have at your disposal:

- a 25` display\* (HDMI cable provided);
- 2 shelves;
- 2 bar stools;
- a pedestal table with a shelf (locked with a key);
- a signboard for your company's logo and a brief description (designed by Wialon);
- communication lines (220V) with three sockets;
- \* Laptop to connect to display is not provided.

**All graphic design is done by Wialon. The overall view of your working station may be slightly different from the presented pictures.**



# Contacts

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