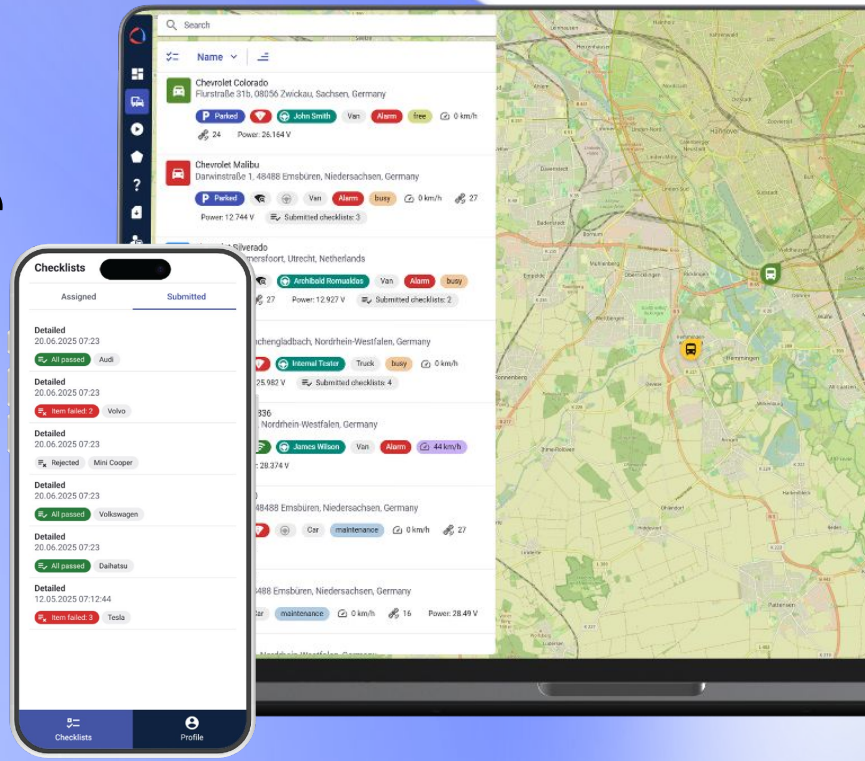
wialon Platform

Turn your fleet management expertise into a product with your name on it

Proven Wialon technology underneath.
Your vision, brand, and business on top.



Olga Zhunusova
Head of New Sales
@Wialon



Wialon expands what you can offer fleets — and how far your business can go

24 years in telematics

Know-how shaped by real fleet projects worldwide

4M+ connected vehicles

Technology trusted across industries, markets, and fleet sizes

4 products in the portfolio

From essential tracking to advanced fleet management — in the cloud or on servers

700+ hardware manufacturers

Choose devices around the project, region, and budget

320+ specialists

Product, engineering, technical, marketing, and business expertise when you need it

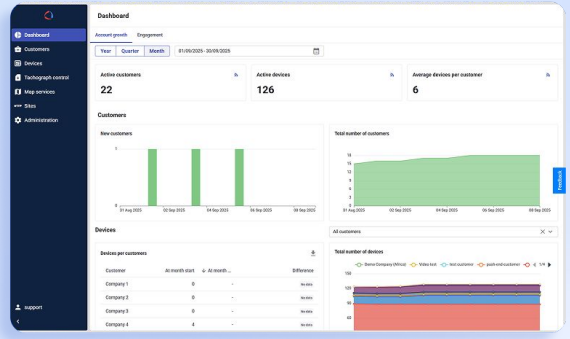
Why should every fleet work the same way?
Fleet management, shaped by you

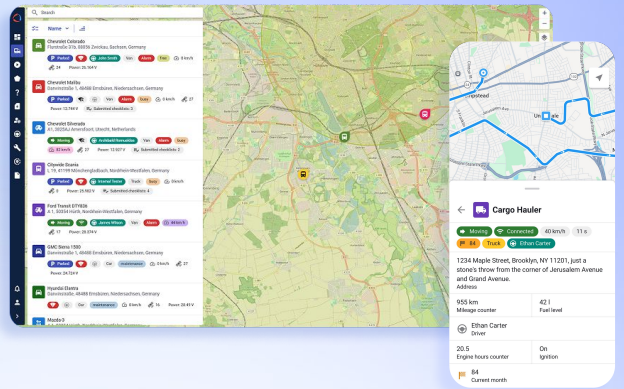
Configure the capabilities, workflows, and brand around each fleet — without developing every component from scratch.

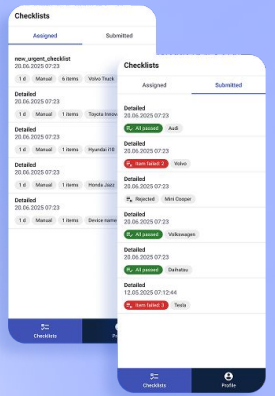


One platform, three interfaces — connected from configuration to daily operations

Configure the experience in Studio, then deliver it to fleet teams and drivers across web and mobile.







Studio
Build the solution

FleetSpace
Manage operations

Wialon Driver
Work on the road

Reuse what works. Adapt it for the next fleet

Templates

Reuse complete configurations, including telemetry presets, forms, scoring criteria, and roles

Branding

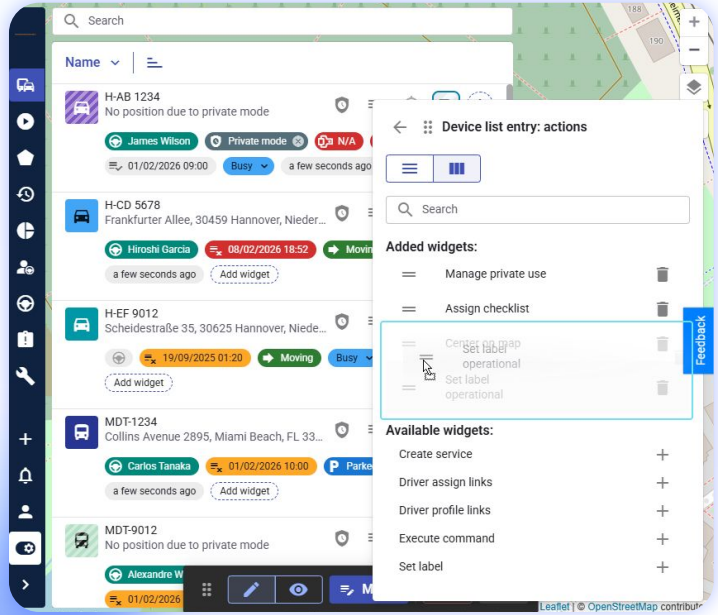
Keep your identity consistent across web and mobile

Workspaces

Decide what each role sees and uses

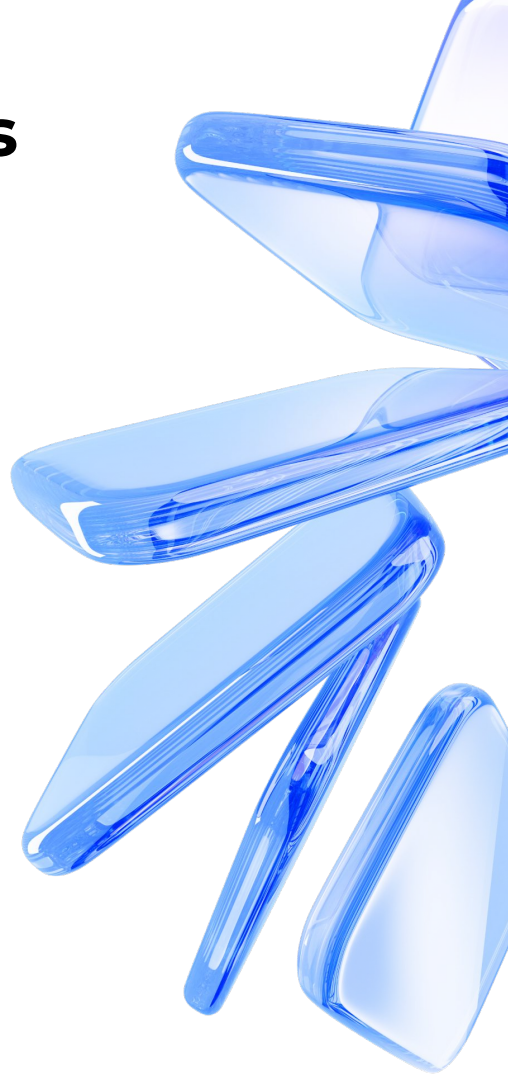
Preview

Show the experience before it goes live



Ready for the realities of telematics

- **Get live data into your app**
  Use flespi to process telematics data at scale and make it available in real time
- **Spend less time on device integrations**
  Work with more than 1,600 supported device types, with more added over time
- **Use fleet data beyond Wialon Platform**
  Connect it to your customers' business systems and specialized applications through the API
- **Work with Wialon Platform in ChatGPT**
  Check projects and work with the API in plain language through the Wialon Platform app
- **Keep data processing in the EU**
  Run projects on EU-based Tier III data centers with mirrored infrastructure for high availability and GDPR-aligned processing




What does your customer need to solve?



Four ways to put Wialon Platform to work

Everyday fleet visibility

Tracking, trips, alerts, maintenance, and driver behavior for transport, delivery, leasing, and commercial fleets

Digital field workflows

Inspections, deliveries, handovers, incident reports, and maintenance sign-offs without paper-based processes

Compliance, privacy, and emissions

Tachograph control, emissions reporting, and private-use separation for transport and company fleets

Indoor asset tracking

Visibility into tools, equipment, and pallets across construction sites and production facilities

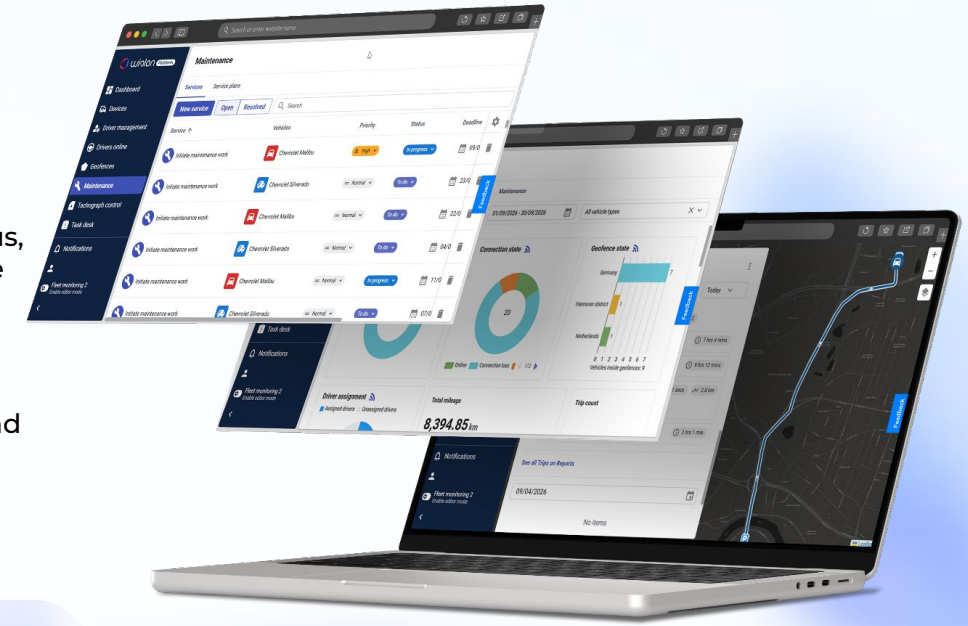
Everyday fleet visibility:
Turn live data into daily decisions

Typical customer

Fleet operators managing vehicles, drivers, maintenance, and time-sensitive work without one clear view of daily operations.

What you can offer

- ✓ Live location, trips, sensor data, vehicle status, and maintenance in one focused workspace
- ✓ Dashboards and reports built around the metrics that matter to the operation
- ✓ Alerts triggered by geofences, schedules, and sensor readings
- ✓ Automated tasks that move an issue from detection to follow-up



Clearer daily control for the fleet and a core solution you can adapt for more customers.

Digital field workflows: Replace paper with workflows that follow the vehicle

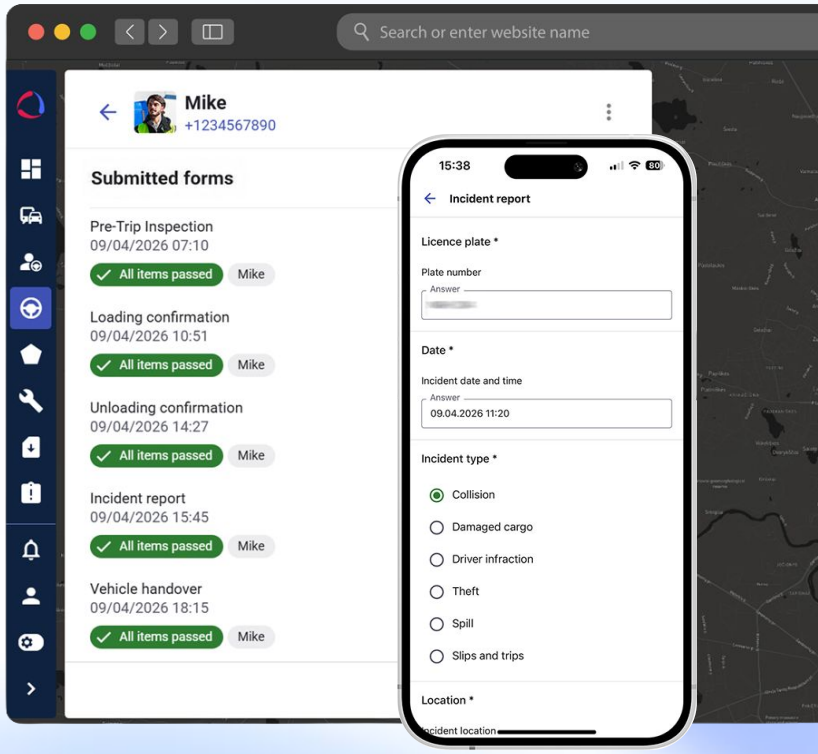
Typical customer

Delivery, maintenance, and service teams still relying on paper, chats, or spreadsheets for inspections, handovers, and proof of completed work.

What you can offer

- ✓ Digital forms for inspections, deliveries, handovers, incidents, and maintenance
- ✓ Tasks and forms delivered directly through Wialon Driver
- ✓ Time-stamped responses, photos, and records linked to the right vehicle or driver
- ✓ Automatic notifications and follow-up tasks when action is required

More consistent field work, records that are easier to trace, and a specialized workflow solution under your brand.



Compliance, privacy, and emissions: Bring essential data into daily fleet operations

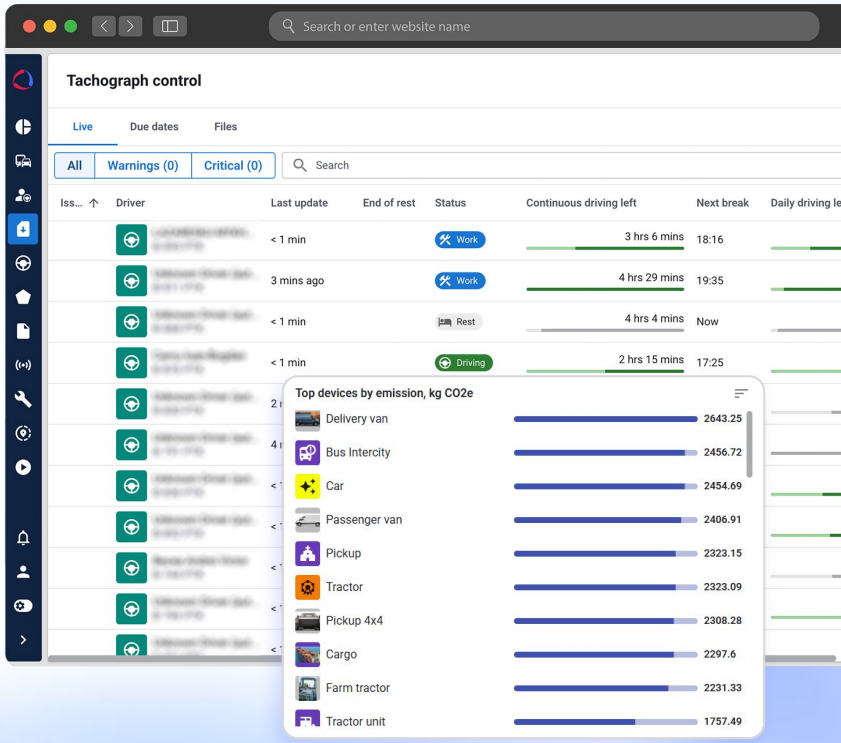
Typical customer

Long-haul transport operators and company fleets managing driving and rest rules, private use, and emissions reporting.

What you can offer

- ✓ Live tachograph status, remaining drive time, rest deadlines, and file management
- ✓ Private-use rules based on schedules, locations, or other conditions
- ✓ CO_2 emission calculations based on fuel consumption and standardized emission factors
- ✓ Dashboards, reports, and alerts for daily fleet work

Earlier visibility into compliance-related issues, more consistent reporting, and a stronger specialized offer for European fleets.



What if your next project has no vehicles at all?

Track tools, equipment, pallets, and other movable assets inside buildings — **and take your offer beyond vehicle fleets**

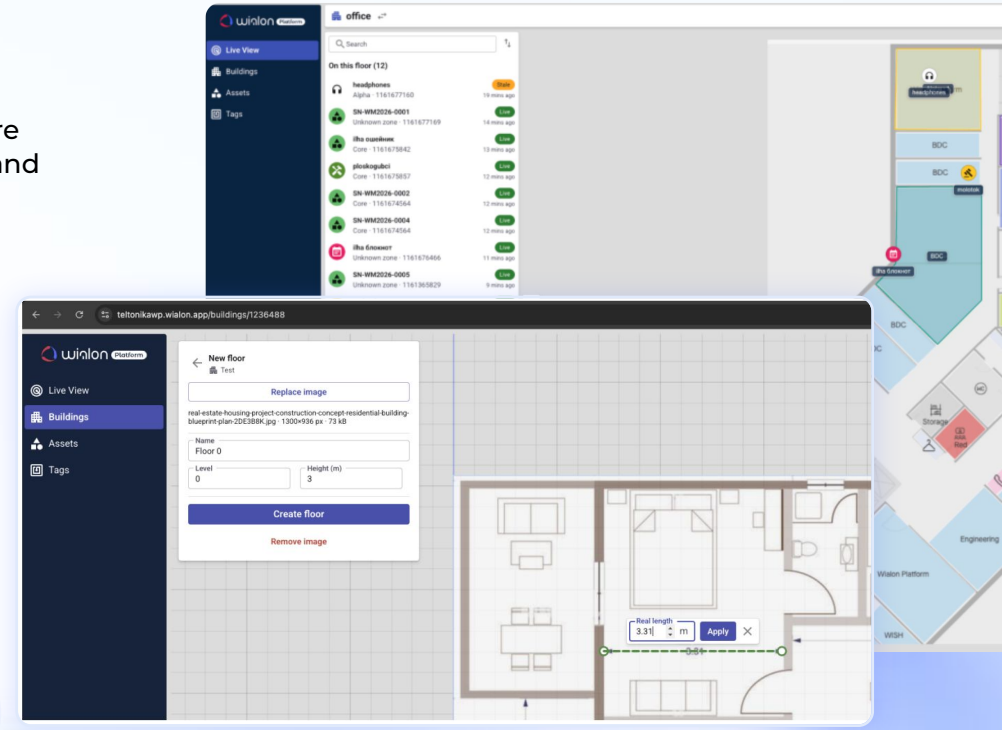
Indoor asset tracking: Find equipment when it matters

Typical customer

Construction companies and production facilities where tools and equipment move between buildings, floors, and work zones — and are difficult to find when needed.

What you can offer

- ✓ Digital floor plans showing each asset's latest detected location
- ✓ Search by asset or tag
- ✓ Visibility by building, floor, and custom zone
- ✓ Battery and connection-status monitoring for compatible tags



Less time spent searching, better equipment utilization, and a new asset-tracking service beyond vehicle fleets.

Wialon brings more than the platform

Support, expertise, and community for the business behind your product



Support that grows with your business

Build your first solution with confidence

Personalized onboarding and training help turn your first idea into a solution ready for customers

Technical expertise, always within reach

Get 24/7 multilingual help from Wialon specialists with day-to-day questions and customer projects, plus instant answers from AI tools whenever you need them

Move demanding projects forward

Draw on Wialon's product, technical, and business experience for demos, tenders, migrations, integrations, and major launches

Connect, learn, and be seen

Exchange ideas with peers across markets and build visibility through partner events, joint marketing and PR, and speaking opportunities

Choose how you want to get started

Start your free 30-day trial

Build your first solution, configure its capabilities, and make it your own with custom branding

Prefer a guided tour? Book a live demo

See Wialon Platform in action and discuss your project with the Wialon team

Start a trial or book a demo: sales@wialon.com