IoT project of the year 2024: information for the participants

1. General information

IoT project of the year is a global award conducted by the team behind Wialon, a software solution for fleet management. The solution is used in 150+ countries and is a flagship product of Gurtam, a global software developer headquartered in Vilnius, Lithuania, with offices in Boston, Dubai, and Tbilisi.

By participating in the contest, entrants agree to comply with the Wialon team's decisions, which are final in all respects.

The official language of the award is English. Participants can submit their applications in English, Spanish, Portuguese, French, and Russian languages.

The official website is iot-project.com.

2. The participation rules

We invite all technological companies, telematics service providers, and integrators who have implemented projects in fleet digitalization for specific clients using telematics and IoT technologies. They are eligible for participation regardless of the software used in the project.

We accept projects of any fleet size and complexity from various industries, verticals, and domains, provided they meet the following criteria:

- Implementation took place from the beginning of 2023 to April 30, 2024, in any country except Russia and Belarus.

- The project must be fully implemented, or its core stage must be completed. Pilot, in-progress, or planned projects won't be eligible for participation.

- The project and the client/company for whom the project was implemented must be submitted to the competition for the first time. If the project has participated in the previous rounds of the competition, it won't be eligible for participation.

- You must provide concrete proof that the solution was successfully implemented, such as login pages with credentials, if possible, or screenshots and/or videos providing the same evidence. For more details, refer to the *3. Submission process* section.

- By submitting the project, you agree that Wialon will publicly use the details of this project and confirm that the client you implemented the project for also agrees to this.

Wialon may assist the partners in putting together the details for the project submission but can't guarantee this assistance. To request assistance filling out the application, please send a message to project@wialon.com.

If the project has already been published on the Wialon blog or the use cases library, it follows the same application procedure.

3. Submission process

The projects are submitted:
- via my.wialon.com by the current Wialon partners;
- via the link by the rest of the applicants.

A participant can submit several projects.

After you submit your application, we may get back to you with follow-up questions. When complete information is received, we will notify you that your project has been accepted for participation.

How to submit your project via my.wialon.com

- Log in to my.wialon.com.
- Go to the *End-users* section and choose the client for whom you did the project. If the client does not yet exist, please create a new one.
- Go to the *Project details* section for the client. Fill in all required fields. You must provide concrete proof that the solution was successfully implemented, such as:

  a) Login pages with credentials, if possible. Please provide this information in the *Additional information* section. This information will be used only for evaluation purposes.

  b) Screenshots and/or videos providing the same evidence. Please provide this info in the *Photos, screenshots, and additional files* section. We may use your screenshots and video for the project publication, masking out all the private info like number plates,

phones, names, and such. If you have preferences on which screenshots could be published and which are provided explicitly to prove that the solution was implemented, feel free to provide this information in the form.

- Check the box to confirm you agree with the competition rules and save the changes.

4. Jury

Project evaluation is carried out by a professional Jury that includes Wialon specialists and industry experts. For the third time, Andrei Liatsetski, Head of Project Implementation at Wialon, will lead the Jury.

5. Project evaluation criteria

Projects will be sorted into four categories based on their fleet size and complexity so that they can compete in their weight class.

The jury will evaluate the projects guided by its experience and knowledge and according to the specified criteria:

- The business and economic results of the solution implementation, the level of automation, and the number of business challenges it resolves, as well as the tangible benefits and impact it brings to the respective industries or sectors;
- Software and hardware solution complexity, innovation, effectiveness and practicability;
- Scalability and ease of use of the implemented solution; its accessibility and customer satisfaction;
- Service approach: presale and aftersale support and use of client education tools.
- Implementation background, including addressing resistance from the client's employees and the conditions encountered during the software configuration and hardware installation.

The jury will award points based on the evaluation results.

6. The winners

Up to 10 shortlisted **finalists** will be selected for each of the four categories. They will be announced on September 19, 2024.

The top 12 projects will receive the **winner** awards – three winners each in their respective categories. The best project in each category will be determined by the highest points scored.

The winners will be announced at a gala dinner following the Wialon community reunion in Dubai on October 13th. If you want to witness the results of the global competition, you can register for the Wialon community reunion once it becomes available.

Four projects will receive the **Grand Prix** in their respective categories, the ones scoring the highest points, too.

7. Rewards

What finalists get

- The ability to use the *Finalist of IoT project of the year 2024* badge in marketing materials, on the website, etc.
- A digital diploma and a social media banner of the finalist for the service provider and the client.
- Publication of the information on wialon.com with an active link to a participant's website.
- Invitation to the gala dinner following the Wialon community reunion in Dubai on October 13th.

What winners get

- A trophy and a diploma.
- A social media banner of the winner and the ability to use the *Winner of IoT project of the year 2024* badge in marketing materials, on the website, etc.
- Publication of the information on wialon.com with an active link to a participant's website.
- Publication of the winning project in Wialon channels and its promotion in media.
- A pre-paid $1000 card to spend on marketing purposes.
- Invitation to the gala dinner following the Wialon community reunion in Dubai on October 13th.

Grand Prix

Four applicants scoring the highest points in their respective categories will receive the following opportunity in 2025: participating in an [IoT zone](#) of their choice free of charge, or up to $2,000 travel expenses coverage for visiting any Wialon event for one company representative.

8. Dates of the competition in 2024

- The submission form opens: June 4
- Applications submission: June 4 - August 2
- Project evaluation: August 3 - September 13
- Finalists public announcement: September 19
- Winners and the Grand Prix announcement and awarding at the Wialon community reunion in Dubai: October 13
- Publication of the results: October 14

The competition dates are subject to change by the organizers. The latest information on deadlines is available at https://iot-project.com/.

Should you have any questions about the competition and its rules, please contact marketing@wialon.com.