

Hecterra | solution for Agribusinesses





Scope of application

It is a simple yet effective application for the agro-industry that allows controlling field works based on telematics data.









Fields and crops

Effortless crop rotation control, detailed operation history for every field

Special vehicles and drivers

Usage of drivers, units, and trailers created in Wialon.
Calculation and control of numerous parameters for each field cultivation

Reports and integrations

Simple generation of reports on various parameters. Import of reports to csv. API for ensuring data transfer to accounting systems



Hecterra user profile



DISPATCHER

- Controls the performance quality and workload of agricultural machinery on a daily basis
- Processes performance reports



AGRONOMIST

- Controls crops and operations over them
- Plans operations in the fields and monitors the progress made



ACCOUNTANT

- Works with data received through API in accounting systems
- Keeps record of consumables and fuel costs, the actual work performed by vehicles and drivers

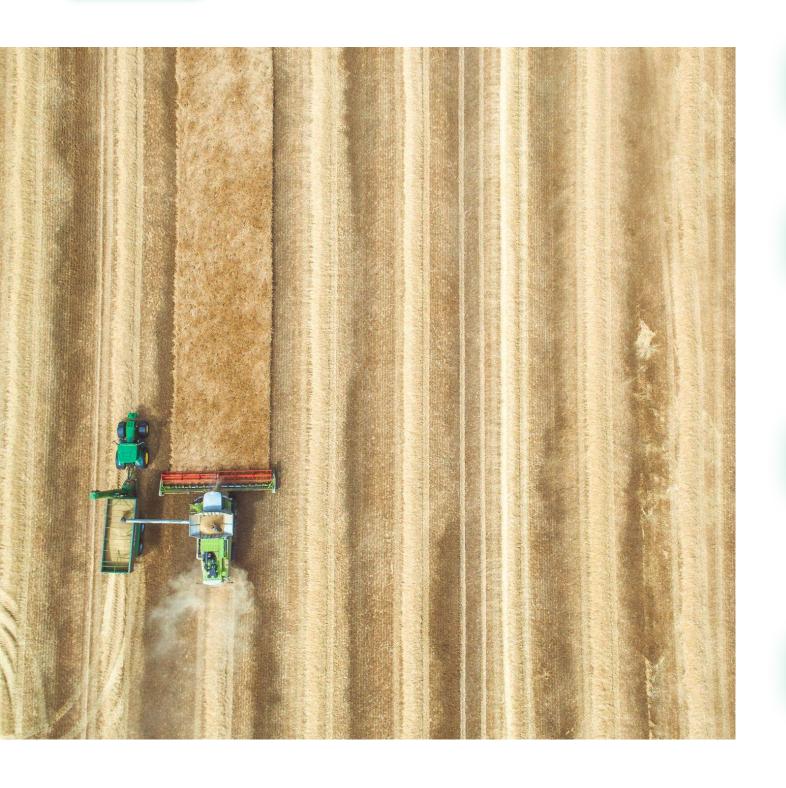


MANAGER

- Makes decisions based on reliable data
- Plans and optimizes agribusiness processes



How Hecterra changes business?



Special vehicles control

Get clear data about the **quality and volume of the field operations**, as well as the actions of agricultural vehicles and vehicle operators. Monitor the performance of each employee daily.

Reliable data

Monitor the work quality and **improve the results**. Hecterra calculates the cultivated field, including fields of complex shapes with uncultivated areas inside. The solution also detects omissions and overlaps, including the cases when several machines work together in the field.

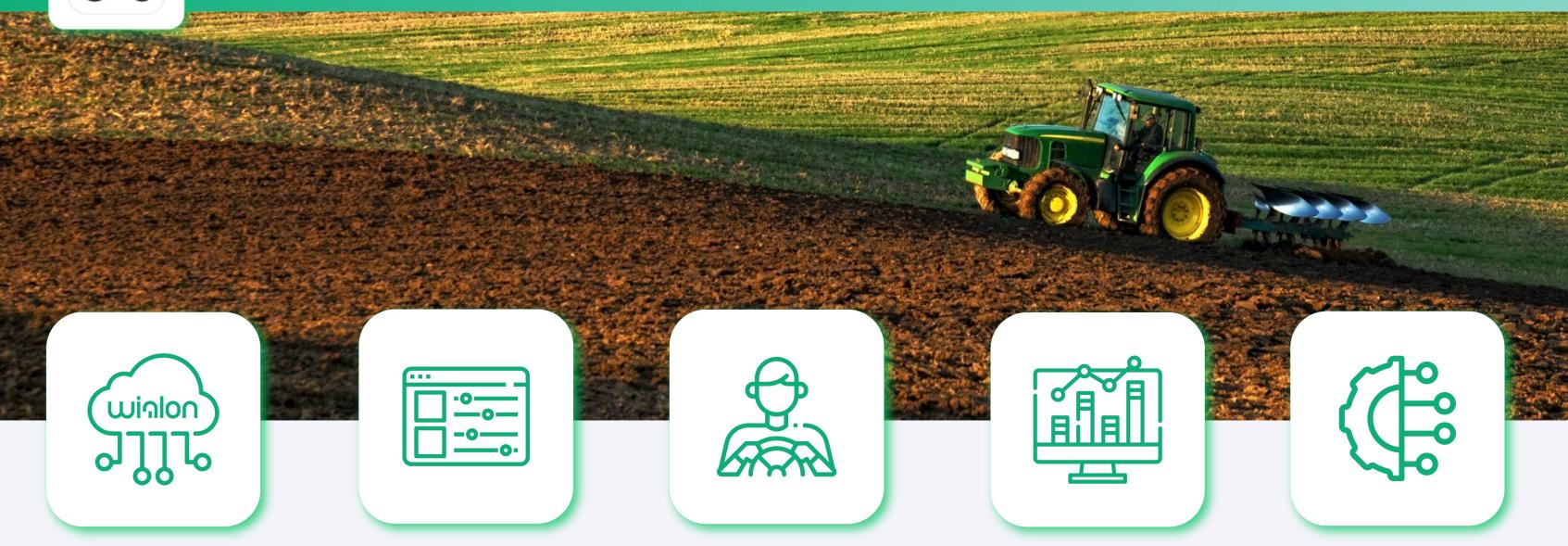
Automated calculations

View the **detailed information on the daily work** performed and use it in accounting and reporting. The app calculates the cultivated field area, fuel consumption, consumables, and other parameters, saving time for dispatchers and managers.

API integration

Transfer data from Hecterra and employ it in any accounting systems using API. Stop practicing the time-consuming manual data transfer.

Why use Hecterra?



Specialized
Wialon-based
solution

Simple and user-friendly interface

Special vehicle and driver control

Detailed reports on operations performed

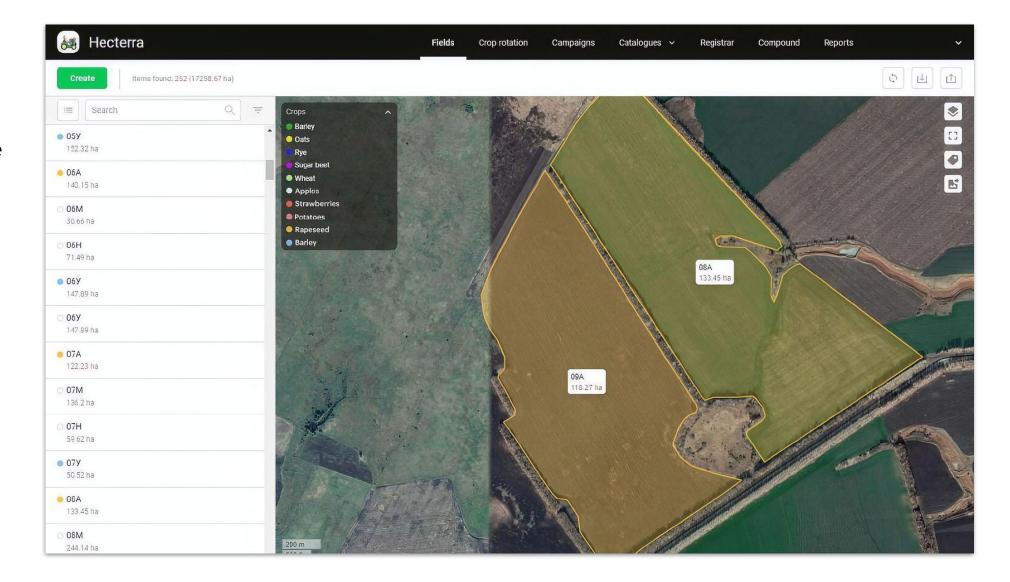
Full-featured
API for all
sorts of
integrations



How does it work? Fields and crops



- Create fields in the app or import them from Wialon or the KML, KMZ, SHP files. Export to KMZ and save as PNG.
- Create **crop catalogue**. The fields on the map are of different colors depending on the crops cultivated, their sowing and harvesting dates.
- Enter **crop rotation data from previous years**. Specify the crop, its sowing and harvesting dates. Plan your crop rotation for the upcoming season.
- Quickly find the required fields and **observe the dynamics** of the cultivation progress with WMS time layers.
- View a **detailed operation history** for every field in the reports.





How does it work? Field cultivations

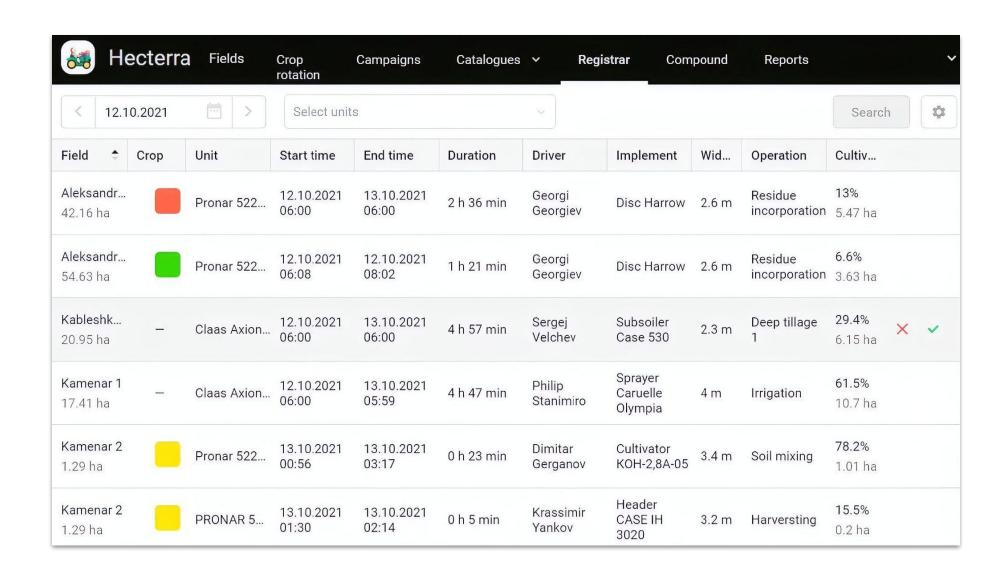
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• Finished the working day? Launch a new field cultivation search to know what your employees did today and how. Hecterra will show the list of potential cultivations.

Potential cultivation is the intersection of the unit's track with the field geofence that matches the cultivation criteria and the settings you specified.

• View and edit the found cultivations. Approve or reject cultivations; when approved they will get into reports. When the cultivation has been approved, it becomes possible to keep a record of data collected from the work sensors installed on the implements.

We recommend searching and approving cultivations daily.





How does it work? Special vehicles and drivers

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- Use drivers, units, and trailers created in Wialon.
- Fill in the **operation catalog**. Operations are specified in the implement properties and used in cultivations and reports.
 - Wialon trailers are called **implements** in Hecterra. You can specify the working width in meters and operation for each implement, for example, harrowing. Hecterra uses the working width to define where the cultivation took place and if there are missed or overlapping areas in it.
 - **Drivers** are specified for each cultivation and displayed in the reports.

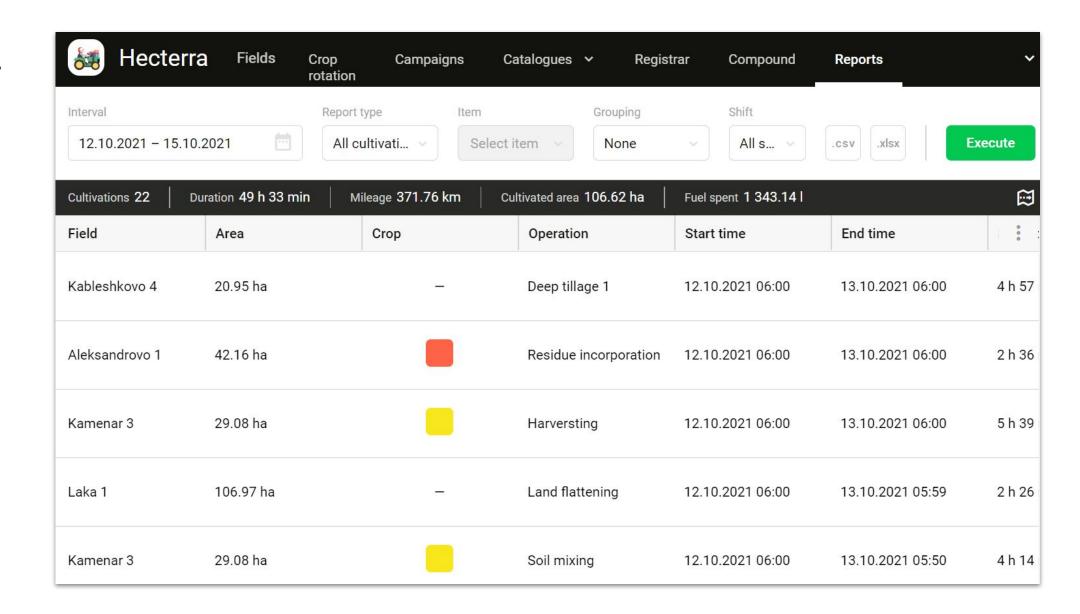
Mecterra	Fields Crop rotation Car	mpaign	s Catalogues V	Registrar	Compound Report
Implements					
Items found: 12					Search
Implement	Operation		Working width	Deviation	
Chisel Plow KUHN	Deep tillage 2		2 m	-	
Cultivator CASE Tiger Mate	Weeds removing		4 m	_	
Cultivator KOH-2,8A-05	Soil mixing		3.4 m	-	
Disc Harrow	Residue incorporation		2.6 m	-0.1 m	
Header CASE IH 3020	Harversting		3.2 m	_	
Moldboard plow	Soil loosening		3 m	-0.2 m	
Mulcher RHINO RC 20	Mulching		3.4 m	-	
Roller 4240	Land flattening		4.8 m	_	



How does it work? Consumables



- **Keep track of consumables** and control cultivation costs. You can choose from three types of consumables:
 - Seeds
 - Fertilizers
 - Chemicals
- Create as many specific items as you need within the types of consumables.
- Keep track of fuel consumed by agricultural vehicles.

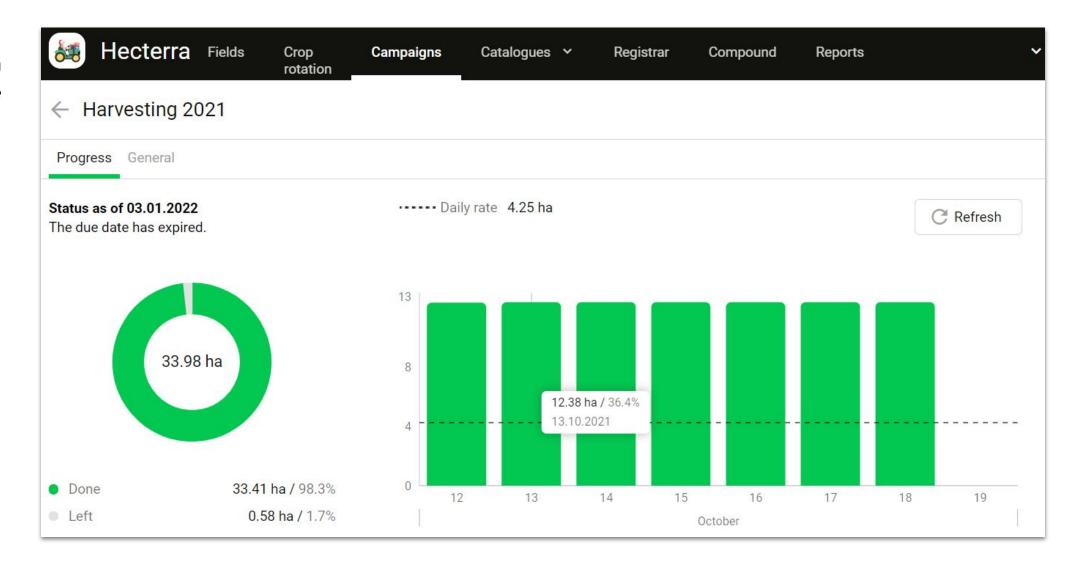




How does it work? Campaigns

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- **Create campaigns.** Use the Campaigns tab to specify the dates of works, cultivation types, and fields where the works should be performed.
- Arrange cultivations and control the plan implementation.
- Effortlessly determine how much work needs to be done per day to meet the deadline.
- Check whether your enterprise follows the schedule and take timely measures to catch up if needed.





How does it work? Reports

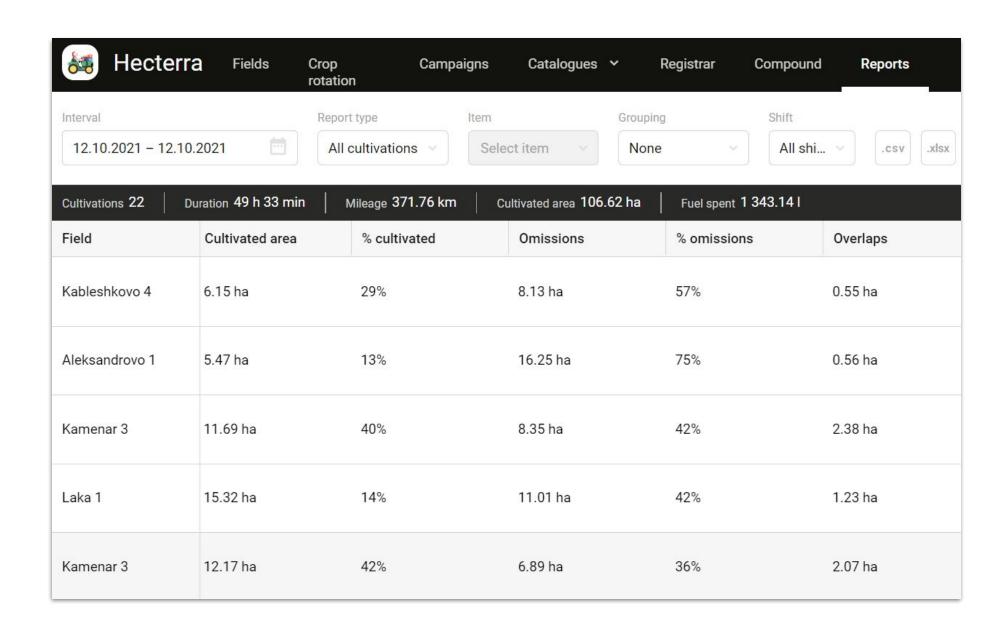


- **Build reports** on all cultivations, specific drivers, fields, operations, units, and crops.
- Reports contain all the data on cultivations: mileage, omissions, operations duration, fuel consumption, overlaps, maximum and average speed, and other parameters.
- **Import** reports to csv.

Merge individual cultivations performed by different vehicles on different days into the compound cultivation for the convenient display in reports and correct calculation of the overall cultivated area.

Group the data by several parameters.

Reports are generated based on the approved cultivations. Data on the approved cultivations is stored for 5 years, its visual elements (polygons, tracks on the map, etc.) are stored for 11 months.





How does it work? Reports

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Reports allow you to not only control all types of works but also assess their quality, and improve the agricultural processes of your enterprise.

Example 2

Making a financial plan? Check how much fuel your employees spent last season, and consider these numbers when allocating funds for future costs.

Example 1

Too many omissions or overlaps during a field cultivation? Give instructions to the driver because part of the field was left unsown or the other way around, the too dense sowing can affect the quality of seedlings.





API for integration with enterprise software

Hecterra is a ready-made solution for agribusinesses that can be set up and put into use for one day. But for the solution to be able to function for literally any agricultural enterprise, we created Hecterra API within Wialon API and SDK.



Transfer fields, cultivations, operations, crops, drivers, and implements data to all sorts of accounting systems. **Use this data when creating financial, personnel, or technical reports.**



Add, edit, or delete crops, operations, cultivations, and fields through API. Give the client a **possibility to manage agricultural processes using any software** by combining Hecterra API with custom development.



Develop the agribusiness management system of any complexity with data received from Hecterra.





API for integration with enterprise software



Results:

- · Agribusiness automation and digitalization
- Integration with corporate accounting systems
- Integration with any corporate software
- · Ease of use, resources savings, employees and enterprise effectiveness



API Hecterra use cases:

- · Trip tickets auto-filling
- · Field works billing for salary calculation
- · Farming machinery lease calculation
- Interval calculation for farming machinery maintenance





Read and watch other useful materials on Hecterra



Project on <u>monitoring the equipment</u> in tomato fields in Chile



Webinar on our app for intelligent agriculture



Project on the <u>control automation</u> for an agricultural enterprise in the south of Russia



Hecterra <u>user guide</u>

