



Business Brief



Founding Team



**Adham
Hanafy** CEO



**Mohamed
Abugad** CCO



**Mostafa
Aboelsaoud** CPO



**Mohamed
Ghareeb** CTO



Milestones



Success Partners

Industry Agnostic

since sept 2024



FMCG



Construction



Uber

Mobility/ Automotive



Logistics & Transportation



Distribution



Agriculture



Pharma

We cover the lifecycle of the vehicle.

**Asset
Management**

FMS

- Operational metrics.
- Task-Enablement.
- Vendor workflow.

Revenue

TMS

- Order Management.
- Trip monitoring.
- Job-Order details.

**Support
Services**

On-ground

- Outsource maintenance.
- Tires & batteries purchasing.
- Vehicle leasing.



Our Solution

Main pillars

OPERATIONAL

Gain access to insights on your fleet performance, taking proactive decisions to save operation cost.

COMMUNICATION

HNDL connects decision makers with On-ground team via HNDL mobile app for efficient task management.

Reporting & Monitoring

HNDL empowers decision makers with real-time fleet KPIs for actionable insights and optimized performance.

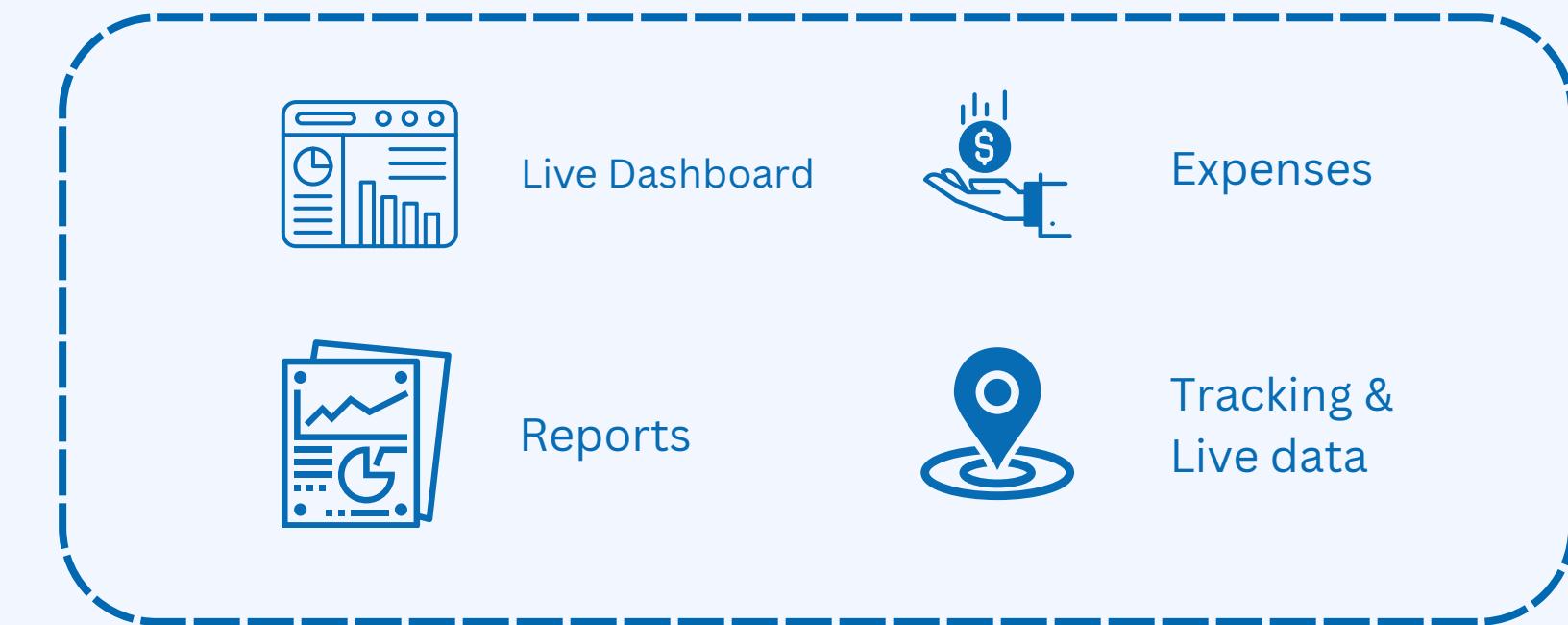


Product Modules

Data & Document Management



Reporting & Monitoring



Maintenance Hub

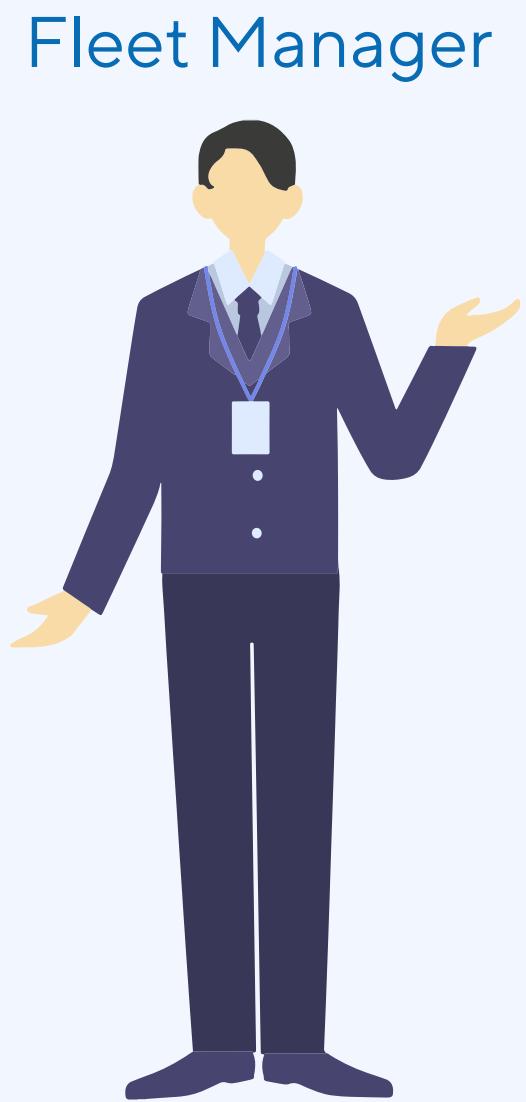
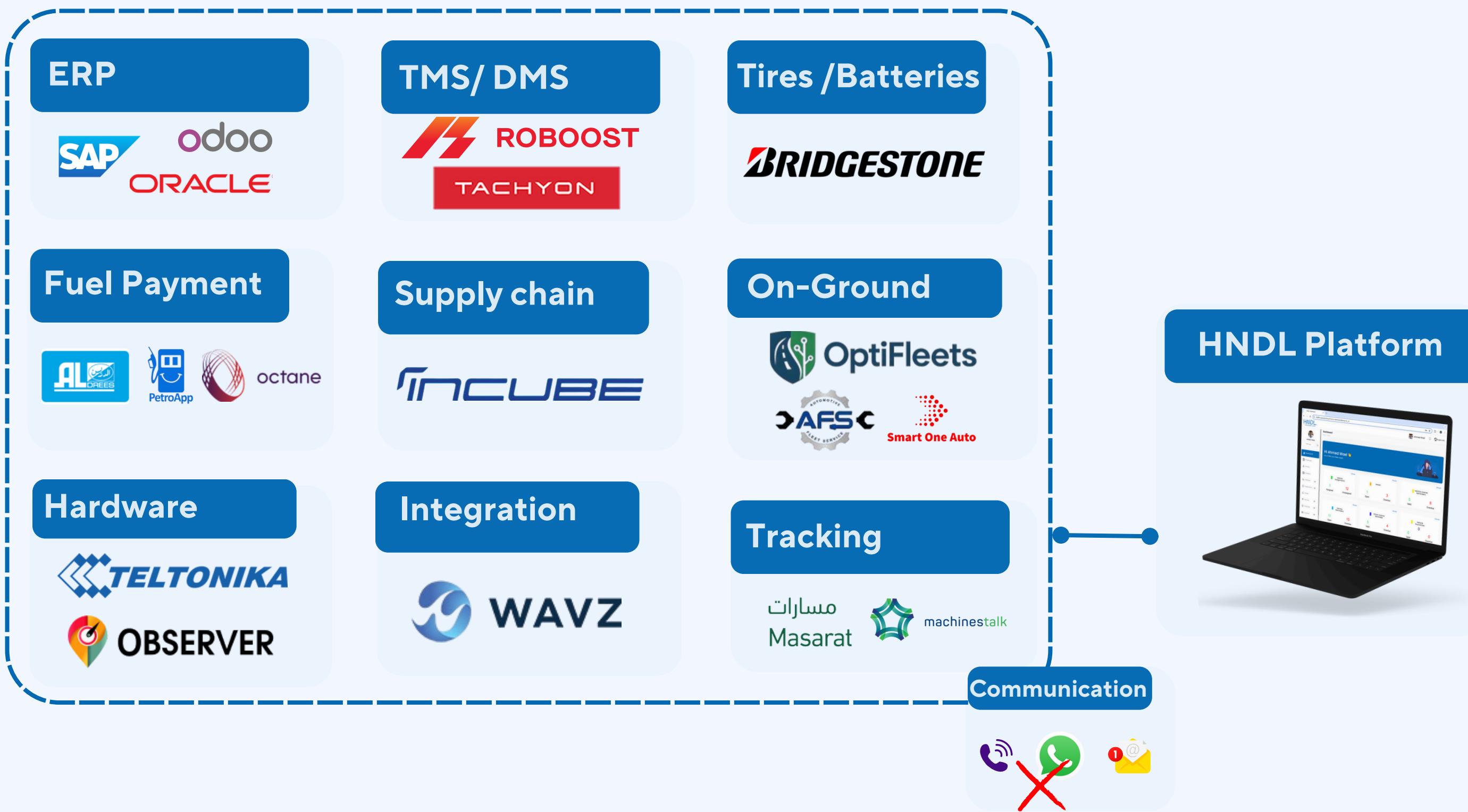


Support Modules

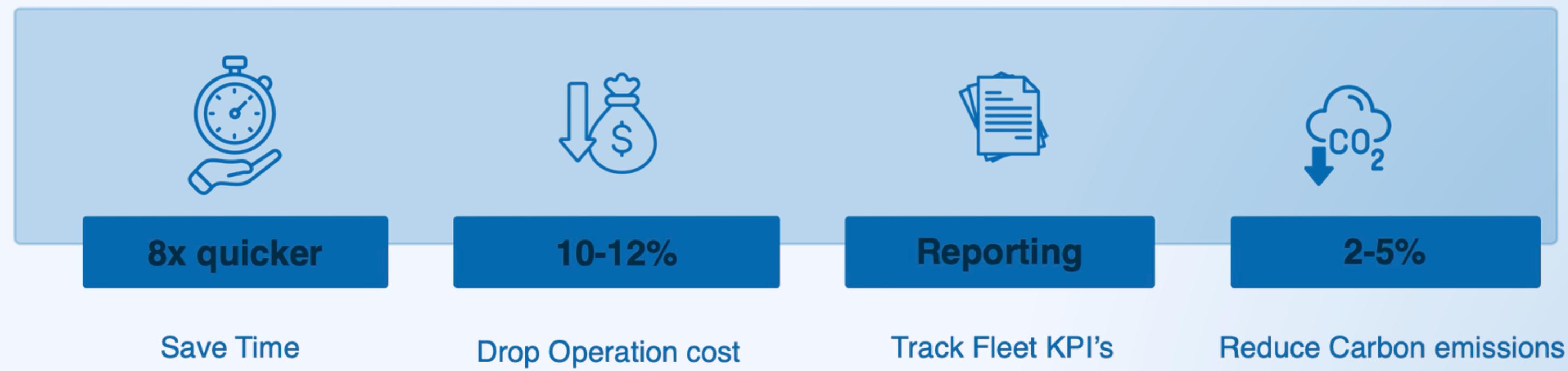


We're building a hub not a software.

Ecosystem partners



Our Promise



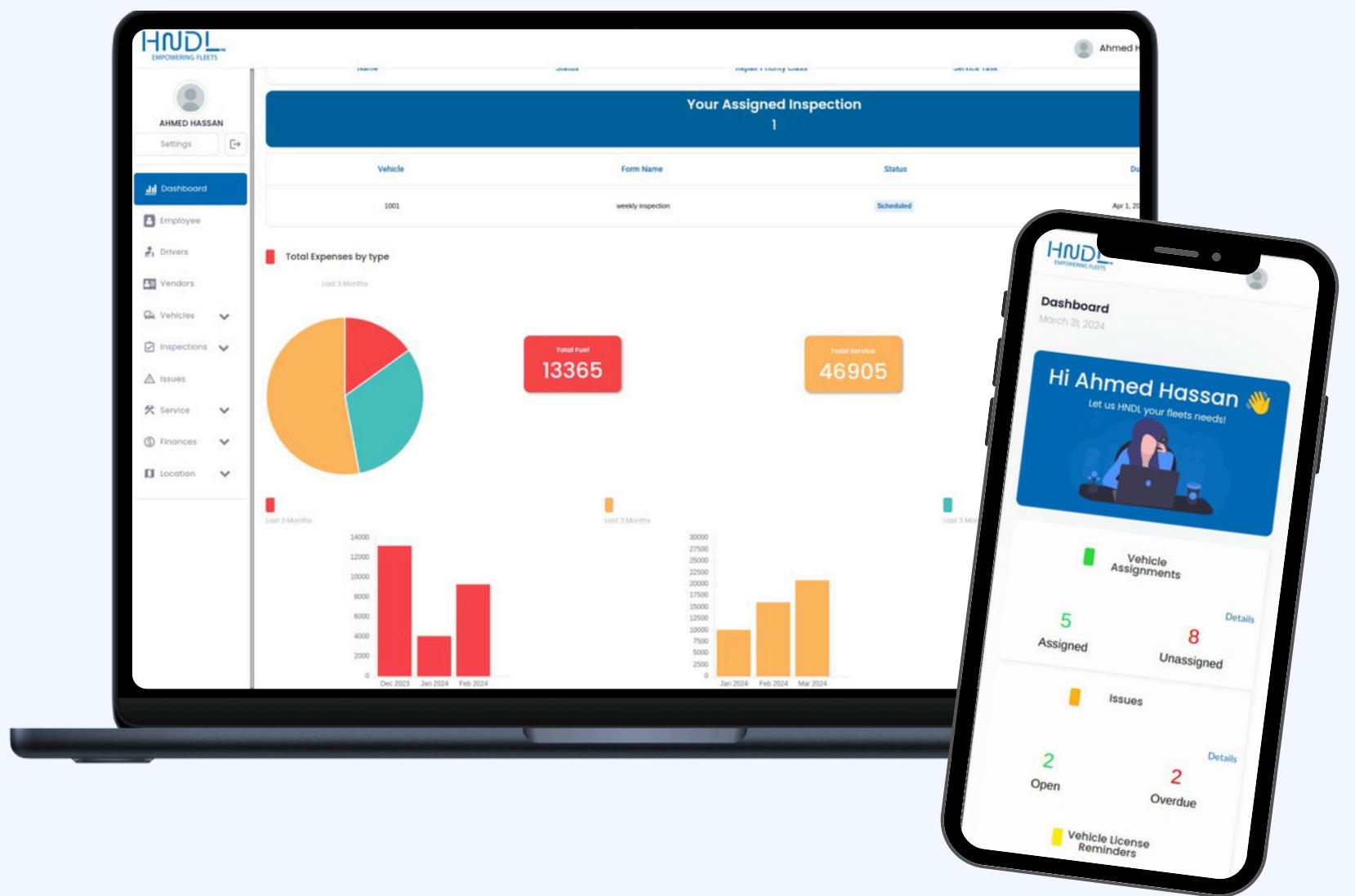
INVESTORS

سالباني
SANABIL INVESTMENTS

SUPPORTED BY

500
PLUGANDPLAY
الكراج
The Garage

ORBIT
STARTUPS



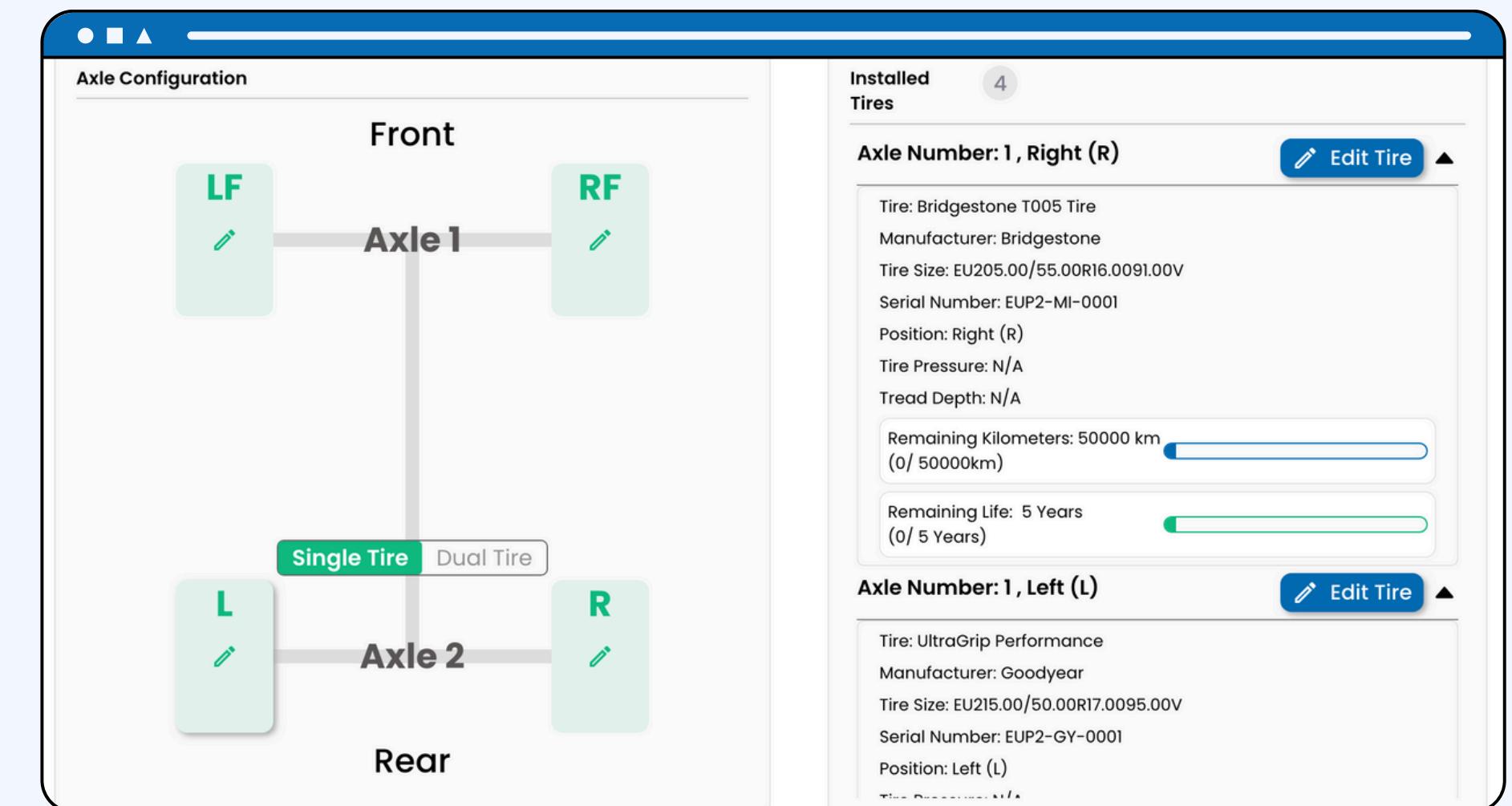
JOIN OUR MOVEMENT IN BUILDING THE BIGGEST
FLEET MANAGEMENT PLATFORM IN MENA.



HNDL
FLEET MANAGEMENT

Tire Management

- Asset Tracking: Manage each tire as an asset with specs like size, rating, and lifespan.
- Lifecycle Monitoring: Track wear, usage, rotations, and replacements by serial number.
- Position Mapping: Assign and monitor tire positions across axles and trailers.
- Alerts & Compliance: Set mileage- or age-based alerts for timely replacements.



Maintenance Hub

HNDL's Fleet Maintenance Hub simplifies the maintenance journey.

It begins with thorough inspections using customizable electronic forms.

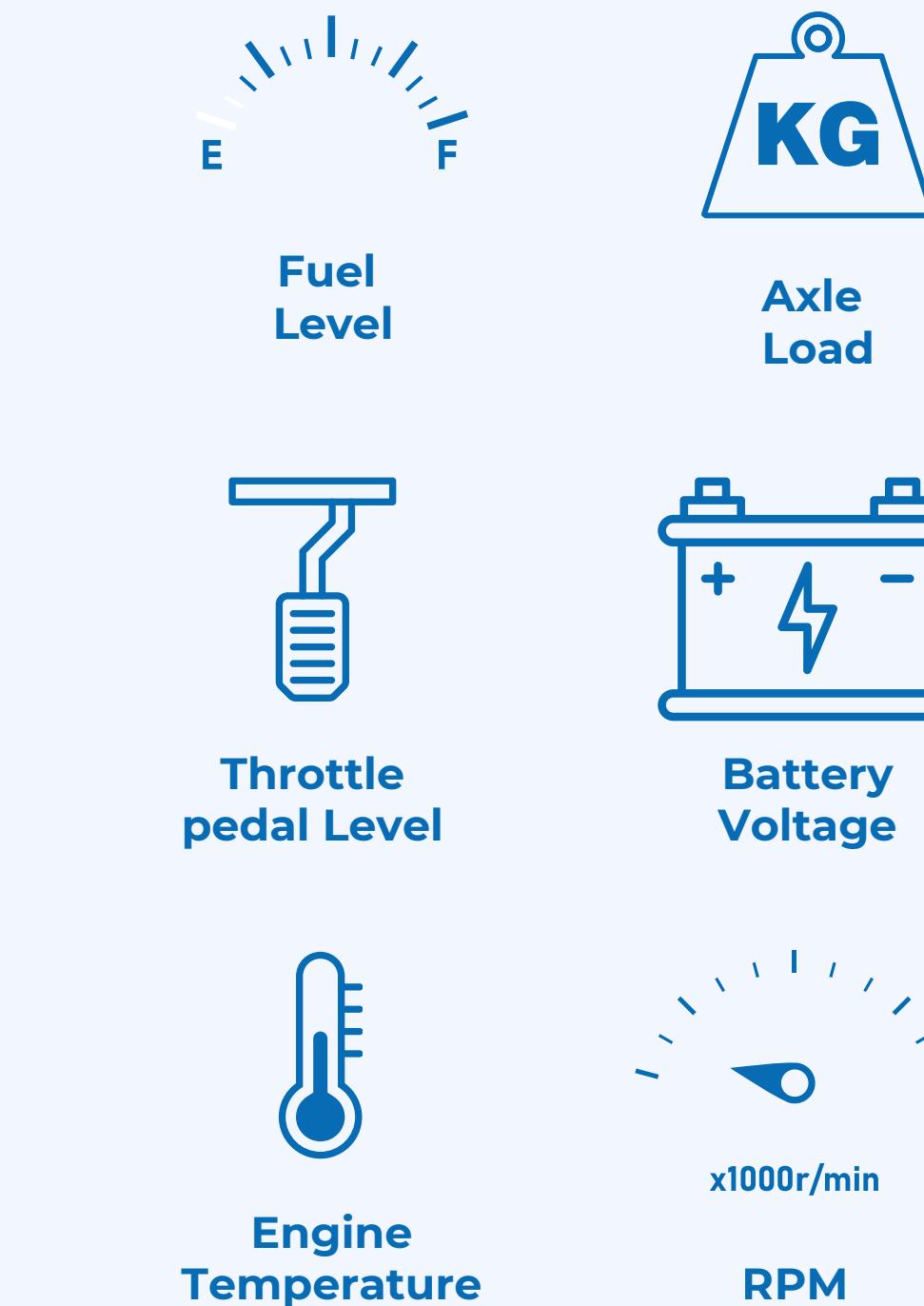
Then adding required services and issues to work orders.

This efficient workflow keeps your fleet in top shape.

The image displays three rounded rectangular cards representing different features of the Maintenance Hub:

- Inspection:** Shows a list item for "Braking Lights" with a "PASS" button (unchecked) and a "FAIL" button (checked). A "Report issue" button is also present.
- Issues:** Shows a "Vehicle" section with a truck icon and the number 134, and an "Issue" section with "Braking light failure". Buttons for "Resolve" and "Add service" are shown.
- Service:** Shows a "Vehicle" section with a truck icon and the number 134, a "Service task" section with "Change Brake lights", a "Repair priority class" section with "Emergency" (highlighted in red), and an "Assigned to" section with "Mohamed Ali".

IOT & Hardware



The screenshot shows the HNDL EMPOWERING FLEETS mobile application interface. The top navigation bar includes the HNDL logo, user profile (Adham Hanafy), and language selection (English (US)). The left sidebar contains navigation links: Dashboard, Employee, Drivers, Vendors, Vehicles (with a dropdown arrow), Inspections (with a dropdown arrow), Issues, Service (with a dropdown arrow), Work Orders, Expenses, and Location. The main content area features a map showing the vehicle's current position with an info box: Position updated: Latitude: 30.324622, Longitude: 30.525002, Altitude: 39m, Speed: 81km/h, Direction: 111°. Below the map are ten data cards arranged in two rows of five:

Axle Weight: 13600.00 kg	Engine Load Level: 35.0 % ✓	Engine Motor Hours: 767.7 hrs	Engine RPM: 1034 RPM	Engine Temperature: 88.0 °C
Fuel Consumed: 196363.70 L	Fuel Level: 48.0 % ⚠	Throttle Pedal Level: 35.0 % ✓	Vehicle Mileage: 763630 km	Vehicle Speed: 77.0 km/h

Live Dashboard & Reports

Reminders

(Vehicles and Driver's License-Insurance Renewals-Overdue Issues and Service tasks-Unassigned Vehicles)

Metrics

(Service & inspection Compliance rate-PM vs unscheduled maintenance-TCO-Cost/km-Daily Distance covered/Driver-Utilization rate-Carbon footprint)

Assignments Overview

Assigned Inspections / Issues /Services

Monthly Financial Insights

