

wialon **Lite**

Essential fleet digitalization, simplified

Deliver core fleet management with the reliability of Wialon, now in a simple and powerful package

Wialon, developed by Gurtam


[Gurtam](#) is a global developer of software solutions for fleet management and IoT.

With **20+ years** in the market, we have gained deep expertise in making fleets smarter. Today, our products collectively track a total of **5+ million vehicles** and other assets across **160+ countries**.

Gurtam product portfolio

winalon — a product line of solutions for fleet digitalization

 **flespi** — a backend telematics platform for developers

 **GPS TRACE** — a set of GPS tracking apps for personal use and small businesses

Wialon ecosystem

Wialon Hosting — a trusted, ready-to-use solution for fleet digitalization. A full-featured platform designed to support projects of any scale without custom development.

Wialon Local — the server-based version of Wialon Hosting.

Wialon Platform — a powerful no-code solution builder for fleet digitalization.

Wialon Lite — a streamlined cloud solution for fleet management projects that demand core functionality, security, and a fast setup.

wialon **Platform** wialonHosting[®] wialonlocal[™] wialon **Lite**

Wialon community

Wialon is more than just a family of software products — it's an ecosystem, with its **community as a vital part**.

Our partner network brings together **over 2,700 fleet management and telematics service providers** worldwide. This large association was formed to exchange knowledge, share global practices, and grow together.

We connect regularly at Wialon community reunions, meet at major tech expos, and engage daily in exclusive partner chats.



Meet winlon **Lite**

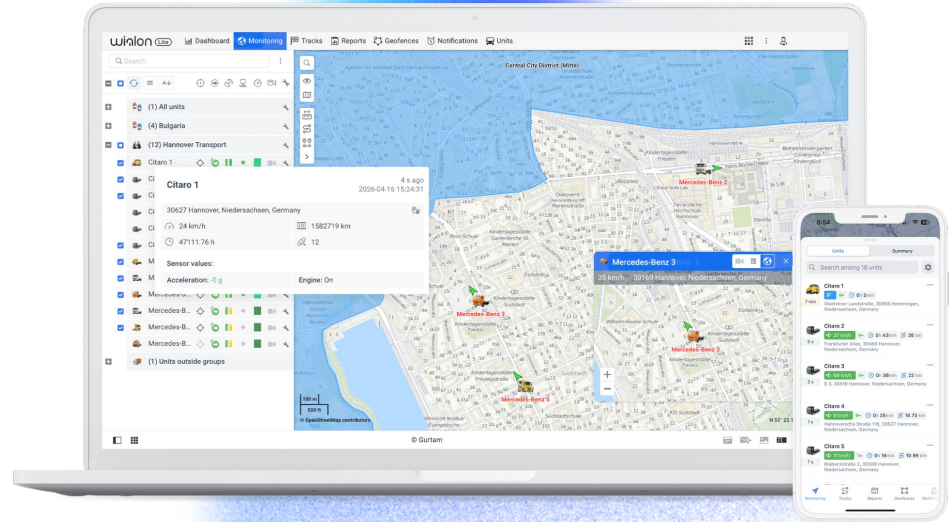
The lightweight solution for quick wins

Wialon Lite delivers the **core tools for real-time GPS tracking, asset security, and operational control** — without the complexity or cost of a full-scale system.

It's designed for projects where essential functionality, fast deployment, and affordability matter most.



Up to **10× more cost-effective** than some major industry platforms.



6 features that cover the essentials

Everything a fleet needs to get started



Real-time tracking

24/7 visibility into every asset's location



Custom geofences and notifications

Virtual boundaries, instant alerts for important events



Remote engine control

Block or unblock the engine to help secure vehicles



Connection loss monitoring

Instant alert if a tracker is tampered with or goes offline



Trip & stop reports

Essential operational data, stored for 90 days



Top-rated mobile app

Wialon Lite clients get the same app as Wialon Hosting users, highly ranked across app stores

The value you deliver to fleets

Solve the most common challenges for fleet owners.

Protect valuable assets

24/7 real-time tracking and remote engine shut-off.

Improve efficiency

Eliminate unauthorized use and cut operational costs.

Simplify daily management

Intuitive interface, no training required.

Deliver proven reliability

Enterprise-grade uptime and stability.

From last-mile vans to leased fleets — and beyond



... And any fleet that needs essential tracking and control

A clear business opportunity for you

Win more projects. Close deals faster.



Compete on price

Deliver reliable fleet digitalization powered by Wialon — at a price that wins in the SME market.



Accelerate the sales cycle

A focused feature set is easy to demo, easy to explain, and fast to sign off.



Deploy in no time

Minimal configuration, minimal training. Get your clients up and running quickly.

From essential tracking to full fleet management

No dead ends — **your clients can grow within the Wialon ecosystem** without switching systems.

wialon Lite

Start with the essential functionality your clients need today.

 **Growing needs**

Scale as operations expand — all within one ecosystem.

wialon Hosting[®]

Move to full fleet management when advanced tools are needed.

No data loss and no operational disruption.

A future-proof path from first setup to full-scale fleet management.

Ready to get started?

Wialon Lite is available now. Request a trial or learn more about commercial terms.



Explore Wialon Lite

See how Wialon Lite covers essential fleet management needs.

Reach out to us at

sales@wialon.com

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